

Privacy Policy

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WELCOME

Welcome to www.anandafarmscannabis.com (the "Site"), provided by Laksmi Botanicals LLC d/b/a Ananda Farms ("us", "we", "our" or "Ananda Farms"). We have adopted this Privacy Policy which describes the information we gather and obtain from you (hereafter also referred to as "User") when you access or use the Site and all related websites, if any (collectively, with the Site, the "Services"), and how we may use, utilize, process, and disclose that information. This Privacy Policy is meant to govern your access and use of the Services. We may add to this Privacy Policy other notices and may also post additional privacy statements for some portions of the Services. It is important that you read and understand the entire Privacy Policy before using the Services.

Our Services are operated in the United States. If you are located outside of the United States, please be aware that information we collect, including Personal Information (as defined below), will be transferred to, and processed, stored and used in the United States. The data protection laws in the United States may differ from those of the country in which you are located, and your Personal Information may be subject to access requests from governments, courts, or law enforcement in the United States according to laws of the United States. By submitting information through our Services, you expressly consent to the transfer of the information to our servers in the U.S. for our collection, use, sharing, storage and disclosure in accordance with this Privacy Policy. This Privacy Policy does not apply to our data collection activities offline or otherwise outside of the Services (unless otherwise stated below).

By visiting, accessing, or using the Services, or by clicking to accept or agree to this Privacy Policy when this option is made available to you, you expressly accept and agree to this Privacy Policy and enter into a legally binding contract with Ananda Farms. You also consent to our Terms of Service and our collection, use, storage, and sharing of your information and data, and other activities, as described within. Do not access or use the Services if you are unwilling or unable to be bound by this Privacy Policy and our Terms of Service.

INFORMATION WE COLLECT

When you access or utilize the Services or contact us you may provide us with information. This Privacy Policy describes the different types of information we collect from you when you use our Services such as but not limited to the below:

Personal Information: This is information that identifies you personally, which may include your first and last name and email address (collectively, referred to as "Personal Information").

Usage Information: Whenever you visit or interact with the Services, we and our third-party service providers may use a variety of technologies that automatically (or passively) store or collect certain information regarding your usage of our Services, including but not limited to your IP address or other unique identifier, your Device functionality (including browser, operating system, hardware, mobile network information), the URL that referred you to our Services, the areas within our Services that you visit and your activities there (including remembering you and your preferences), your Device location, your Device characteristics; and certain other Device data, including the time of day, among other information (collectively, referred to as "Usage Information"). This Usage Information may be stored or accessed using a variety of technologies that may be downloaded to your personal computer, laptop, tablet or mobile phone (a "Device") whenever you visit or interact with the Services.

Submitted Information: This includes any other information that you may submit to us.

The information described in the Privacy Policy also may be collected through various forms and in various places on the Services, including if you submit any information through forms, or when you otherwise interact with the Services in any way.

Usage Information may be non-identifying or may be associated with you. Whenever we associate Usage Information with your Personal Information, we will treat it as Personal Information.

TRACKING AND LOGGING

We may use tracking methods and technologies (collectively, referred to as "Logging Technologies") to store or collect Usage Information such as the date and time and any information for which you searched and which you viewed while you access or otherwise interact with the Services.

Others, including third party analytics service providers, may also collect personally identifiable information about your online activities over time and across different websites when you use our Services. This Privacy Policy does not apply to, and we are not responsible for, those other parties. Third party analytics services may use cookies and web beacons through our Site (for example Google Analytics) to provide us with information about how you use and interact with our Site and Services.

Further, third parties may use Logging Technologies in connection with our Services, which may include the collection of information about your online activities over time and across third-party websites or online services. We may not control those Logging Technologies and we are not responsible for them. However, you consent to potentially encountering third-party Logging Technologies in connection with your use of our Services and accept that our statements under this Privacy Policy do not apply to the Logging Technologies or practices of such third parties.

SHARING OF YOUR INFORMATION

Our Services may allow you to connect and share your actions, comments, content, and information publicly or with other people. Please be mindful of your own privacy needs as you choose who to connect with and what to share and make public. We cannot control the privacy or security of information you choose to make public or share with others.

The Services may also provide you with the option to share certain information from Ananda Farms with social networking services like Facebook, Google, or Twitter. We are not responsible for the use or re-sharing by others of any of your information once it is made public. If you do not want your information to be made public, you should not use the Ananda Farms Services in this manner and/or you should adjust your privacy settings on the applicable social networking service accordingly. We are not responsible for and we do not control these social networking services privacy practices. Please review the applicable privacy policy for information about how they use your information.

HOW AND WHEN WE DISCLOSE INFORMATION TO THIRD PARTIES

We may share non-Personal Information, such as aggregated user statistics, device information and demographics, with third parties. We do not share the Personal Information that we collect with third parties for those third parties' direct marketing

purposes. We may share the information we have collected about you, including Personal Information, as disclosed at the time you provide your information and as described below or otherwise in this Privacy Policy. The Service may disclose your information as follows:

Administrative and Legal Reasons: We may disclose Personal and Usage Information when subpoenaed by law enforcement; to protect the Service; and to detect or prevent misuse, fraud, security, or technical issues or where otherwise required to do so by law.

Third Parties Providing Services on Our Behalf: We may use third-party vendors to perform certain services on behalf of us or the Services, such as: (a) to assist us in Services operations; (b) to manage a database of visitor information; (c) hosting the Services; (d) designing and/or operating the Services' features; and (e) tracking the Services' activities and analytics. We may provide vendors with access to your information to carry out the services they are performing for you or for us. Third-party analytics and other service providers may set and access their own technologies on your Device and they may otherwise collect or have access to information about you. We are not responsible for those third-party technologies or activities arising out of them. However, some third parties may offer you certain choices regarding their practices. We are not responsible for the effectiveness of or compliance with any third parties' opt-out options.

Affiliates and Business Transfer: We may share your information, including your Device Identifiers and Personal Information, Demographic Information and Usage Information with our parent, subsidiaries and affiliates. We also reserve the right to disclose and transfer all such information: (a) to a subsequent owner, co-owner or operator of the Services or applicable database; or (b) in connection with a merger, consolidation, restructuring, the sale of substantially all of our interests and/or assets or other corporate change, including, during the course of any due diligence process.

HOW ANANDA FARMS USES YOUR INFORMATION

We may use information you submitted, such as, but not limited to, your Personal Information, Demographic Information or Usage Information for various purposes, including to:

- provide, personalize, and improve the Services;
- communicate with you about your use of the Services;

- develop new products and services,
- fulfill your requests;
- identify your product and service preferences so that you can be informed of new or additional products or services;
- contact you with regard to your use of the Service and, in our discretion, changes to the Service and/or Service's policies;
- protect, investigate, and prevent potentially fraudulent, unauthorized, or illegal activities;
- protect our rights and the rights of other users; and
- achieve purposes disclosed at the time you provide your information or as otherwise set forth in this Privacy Policy or in notices we provide you.

LOCATION-BASED INFORMATION

We may also use your information to verify your geographic location. We may use your geographic location data to personalize the Services, to recommend content, determine whether the information you have requested is available in your location. The Services may use location-based services in order to locate you so that we may verify your location, deliver you relevant content based on your location, and for demographic information.

HOW ANANDA FARMS DISCLOSES YOUR INFORMATION

We may share, disclose, transfer or assign your information:

- with your consent or at your direction;
- if we believe we are required to do so by law, or to comply with a court order, judicial or other government subpoena, or warrant;
- if we believe doing so is appropriate or necessary to prevent any liability, or fraudulent, abusive, or unlawful uses or to protect Ananda Farms and our Services, or any rights, property, or personal safety of Ananda Farms or others;
- as part of or in connection with a transaction in the event that Ananda Farms is or may be acquired by or merged with another company or involved in any other business deal (or negotiation of a business deal) involving sale or transfer of all or part of our business or assets; and
- in the event of our insolvency, bankruptcy, or receivership.

We may also share aggregated and anonymized data with our partners and other third parties.

SECURITY

Ananda Farms takes commercially reasonable steps to help protect your Information against loss, misuse and unauthorized access, or disclosure. No company can fully prevent security risks, however. While we strive to protect your personal information, we cannot guarantee its absolute security. In addition, no data transmission over the Internet, mobile networks, wireless transmission or electronic storage of information can be guaranteed to be 100% secure. Please note that we cannot ensure the security of any information you transmit to us. You use our Service and provide us with your information at your own risk.

USER INFORMATION AND COMMUNICATIONS

You are responsible for maintaining the truthfulness and accuracy of the information you submit to us, such as your contact information as part of using the Service.

AGE OF 21

The Services are not intended for anyone under the age of 21. No one under the age of 21 is permitted to provide information to or on the Services. We do not knowingly collect personal information from anyone under the age of 21. If you are under 21, do not use the Services. If we learn we have collected or received information from someone under 21 without verification of parental consent, we will delete that information. If you believe we may have any information from someone under 21, please contact us.

THIRD PARTIES

The Services may contain content that is supplied by a third party, and those third parties may collect Usage Information and your Device Identifier when pages from the Services are served to you. We are not responsible for the data collection and privacy practices employed by any of these third parties or their services and they may be tracking you across multiple sites and may be sharing the results of that tracking with us and/or others. For example, if you click on a link, the click may take you off the Services onto a different site. These other sites may associate their tracking technologies with you, independently collect

data about you, including Personal Information, and may or may not have their own published privacy policies.

CHANGES AND UPDATES TO THIS PRIVACY POLICY

Ananda Farms has the authority to alter the Privacy Policy at any time without notice to you. From time to time, we may revise the Policy. To help you stay current of any changes, we note the date the Privacy Policy was last updated above.

ANANDA FARMS CONTACT INFORMATION

Please contact Ananda Farms with any questions about this Privacy Policy, your information, our third-party disclosure practices, or your consent choices.

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